



— THE —
ORGANIC
COMPANY

Our vision

Organic farming everywhere in the world

Our planet, soil and wildlife need to be respected. No more destructive behavior.

Less and better

We, the people living on Earth, must produce and consume less and better.

IT MATTERS



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We believe in 4 resource principles

Recycle when possible

If new, then choose organic or FSC

If organic or FSC, then certified

Buy less and better

Global Organic Textile Standard

The GOTS certification is your guarantee that our textiles are produced in a socially responsible and environmentally sustainable way - all the way through the supply chain from harvesting of raw materials to manufacturing and labelling.

GOTS certified organic textile production uses 91% less water than conventional textile production, and it emits 94% fewer greenhouse gases.

GOTS sets requirements for working and social conditions, based on key norms of recognized, international workers' organizations and UN's principles on Business and Human rights.

Therefore, it makes good sense to choose textiles produced from GOTS certified organic cotton. It is better for the planet and better for you.

The Organic Company is GOTS certified since 2010.

License no 21797



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Think Reusable

Earth Overshoot day marks the date in which humanity's resource consumption for the year exceeds Earth's capacity to regenerate those resources that year.

Earth Overshoot day was in 2020, August 22nd.

In other words, WE HAVE TO cut down on disposables and start reusing.

We believe so much in this that we have developed a category dedicated to long lasting reusable alternatives.





IT MATTERS

Responsible business

The Founder

Joy Vasiljev is known as a visionary, inspiring and uncompromising entrepreneur, who is not afraid to speak up and point out things that are not right.

It all started with a lot of questions:

“Why is it so hard to find textiles that combine great design with organic materials?”

“Why do we have to choose between the two?”

“Are we showing responsible behaviour when it comes to protecting our planet?”

In 2007, The Organic Company was established with the clear mission of proving that a responsible business is good business.

13 years later, The Organic Company keeps on growing and offers a wide range of organic products which are sold in more than 26 countries. This means replacing a lot of disposable and conventional products.

Good intentions aren't enough.

Change demands action.



Design principles

Every product in our assortment is thoroughly considered with regards to both design, functionality and purpose.

We believe that the better the product, the better you take care of it.

We have 3 design principles, and all our products must live up to minimum one of these:

We should solve a problem,
meet a need,
or lift a category.

***Our products are more than great design and organic cotton
- they are a statement and an expression of how we view
the world.***





Company Values - our 5 pillars

PROBER CONDUCT - all through the value chain and in all relations.

VISIONARY - we need to keep developing, looking for new and better ways to contribute to this world. Staying in today's routines will not change tomorrows ways.

RESPONSIBLE PRODUCTION - we strive for responsibility and sustainable production covering both our environment and the people working in it.

HAPPINESS AND RESPECT - Life is wonderful when we have fun together and nurture respectful relationships with ourselves, employees, customers, partners and everyone else.

FINANCIAL SURPLUS - Ensuring our business is healthy enables us to strive for a better world and show that responsible business is a good business.

We believe this is the way forward and encourage our fellow businesses around the world to join our journey.

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**Knowing that we live in the world in a way that
considers the life of future generations makes our
conscience better and provides lots of positive energy.**

**Thank you for making a difference
by going organic.**

The Organic Company

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